

Innovate & Create: 3D Printing's Potential on Furniture and Lighting Industries

Digitalization serves as the catalyst, empowering designers and manufacturers with unprecedented capabilities to explore, create, and innovate. This digital revolution, coupled with the remarkable precision and versatility of 3D printing, has unveiled many opportunities, transforming concepts into tangible, customizable realities.

Innovation Beyond Boundaries:

The fusion of digitalization and 3D printing liberates designers from the limitations imposed by traditional manufacturing techniques. It enables the creation of intricate, bespoke designs that were once considered unattainable, fostering limitless creativity and originality in furniture and lighting.

Sustainability and Efficiency:

Embrace a sustainable future. Through 3D printing, the industry embraces eco-friendly materials and minimizes waste, aligning with the global pursuit of sustainable practices.

WHAT YOU'LL EXPERIENCE:

From understanding the foundational principles to exploring real-world applications and unveiling the immense potential for SMEs. This event is positioned to offer an immersive exploration at the cutting edge of innovation.

- ✓ **3D Printing Basics:** Explore the core concepts. Understand the essence of 3D printing and gain insights into various technologies shaping the industry through a concise overview.
- ✓ **Applications and Challenges:** Witness real-world applications. Delve into exceptional examples of 3D-printed furniture and lighting while examining potential challenges and strategies to overcome them.
- ✓ **Opportunities and Resources:** Discover the immense potential 3D printing holds for SMEs. Uncover a wealth of resources and support tailored for continuous learning and growth.
- ✓ **Lab visit:** Explore the digitalization lab of Business Upper Austria through a virtual tour and engage in hands-on 3D printing experiments.

EVENT DETAILS:

- Date: February 6th, 2024
- Time: 9:00 am to 11:00 am CET
- Location: Online
- Language: English
- Target group: cluster managers and SMEs from the lighting and furniture industries



This is your opportunity to steer your industry toward a future defined by innovation. Join us for an insightful, interactive session that promises to inspire, educate, and empower.

This online event is part of the SILEO project and is supported by the EU funding programme COSME - the European Programme for Small and Medium-sized Enterprises.



Limited slots are available. Secure your participation by scanning the QR-code and registering now.

